



State University of Management



Information Guide





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SUM Overview

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Established in 1919, the State University of Management is one of the largest state universities of Russia, specializing on training managers. It has 17 000 students on all departments and courses, 12% of which are international students not only from the countries of the former Soviet Union republics - Armenia, Belarus, Estonia, Georgia, Kazakhstan, Kirgizia, Latvia, Lithuania, Moldova, Tadjikistan, Turkmenistan, Uzbekistan, Ukraine, but also from Vietnam, Emen, Ethiopia, Oman, Guinea, Palestine, Ganna, Mongolia, Bulgaria, Angola, Israel, Greece, China, Germany, Finland, France and the Netherlands, who come to SUM to study for the degree or on the exchange programmes.

SUM has 2 538 administrative staff members and 1 135 faculty member, including 351 Doctors of Sciences and Professors, 670 Candidates of Sciences and Associate Professors, 10 Academicians and Corresponding

Members of the Russian Academy of Sciences, 104 Full Members of public academies.

The campus of the University is situated near the Vykhino metro station, and it takes 25 minutes to get to the city centre.

SUM has 6 study buildings and 2 student hostels, which are all situated in one place, unlike many other Moscow universities. The campus is very well guarded and it's impossible to enter it without having a student card or a pass card, ordered beforehand.





Tuition

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The language of tuition on most of the programmes is Russian. Special courses of Russian are organized for the international students with the low level language.



The University offers management training in nearly all areas of economy and public affairs. New specializations and institutes are opened every academic year due to the increasing demand of qualified managers on the emerging markets.

Courses in Russian

- Institute of Innovation and Logistics

Management of organization with specializations: strategic management

management of organization in machinebuilding industry Logistics

Innovation Management

- Institute of Management in Power Engineering

Management of organization with specializations:

international fuel-power engineering business

management in oil and gas sectors management in power engineering

- Institute of Business in Construction and Project Management

Management of organization with specializations:



Tuition

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project management
real estate management
management in construction business
management in construction materials
business
investment management and economics
of construction

- Institute of Chemical Industry and Metallurgy

Management of organization with specializations: international chemical goods market international ferrous metals market

management of ecological safety

Use of the nature

- Institute of Management in Transport

Management of organization with specializations:

motor transport organization management

management of international motor transport organization

motor transport business and motor transport service management passenger transportation management transport organization management inter-modal transportation management international transportation management transportation logistical systems management

- Institute of State and Municipal Management

State and municipal management
Management of organization with
specializations:
urban economy management
migration management

- Institute of Business Law

Science of Law

- Institute of Sociology and Human

Resource Management
Sociology
Human resource management
Public relations management
Advertising
Management of organization with
specializations:
human resource capital management



Tuition

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- Institute of Informational Systems Management

Mathematical methods in economics
Informational management
Documentation and documentation
provision in management
Applied mathematics in management
Management of organization with
specializations:
economic and mathematic modeling
management in business-systems

- Institute of National and World Economy

World economy
National economy
Management of organization with specializations:
entrepreneurship
estimation and property management
corporational management
Anti-crisis management

Institute of Financial Management

Finance and Credit
Accounting, analyses and audit
Management of organization with
specializations:
banking management

financial management Financial risks management Statistics

- Institute of Management and Entrepreneurship in Social Sphere

Management of organization with specializations:

management in show-business labour, social protection and insurance management

management in film-making and television

- Institute of Tourism and Market Development

Management of organization with specializations: hotel and tourism management customs management

- Institute of Taxes and Tax Management

Management of organization with specializations: tax management
Taxes and Taxation

- Institute of Marketing Marketing



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International Activity

SUM's international activity is aimed at establishing collaboration with international universities and obtaining additional opportunities of rapid development and competitive advantages, such collaboration can give.

The main objective of work on the University's international cooperation is its integration into the world educational environment. It implies the recognition of the University as an active participant of the world scientific and educational process, the growth of international authority of the University's diploma, its recognition by different associations and educational bodies in d i f f e r e n t c o u n t r i e s, internationalization of educational process by means of international academic mobility development

.For this reason a special organization was established in SUM in 1996 - Centre for International Programmes.

CIP establishes contacts with international higher education establishments, associations and foundations, organizes conferences and other international events, sets up exchange programmes and assists incoming and outgoing exchange students in all the organizational issues, provides visa support, makes brochures and leaflets for international promotion of SUM, develops courses in English, etc.



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International Network

SUM has a vast list of international partners, among which are many world recognized universitiess:

- Augsburg College, USA
- Clemson University, USA
- St. John's University, USA
- The University of Wolverhampton, Great Britain
- University of Northumbria at Newcastle, Great Britain
- University of Westminster, Great Britain
- School of Social Sciences Staffordshire University, Great Britain
- The Hogeschool Inholland,

Diemen/Amsterdam

- The Hogeschool Enschede, The

Netherlands

- Rouen School of Management, France
- Montpellier I University, France
- Yong-In Songdam College, Korea
- Oldenburg University, Germany
- University of Passau, Germany
- Universitat de les Illes Balears, Spain
- University of Calgary, Canada
- The Centre for Trade Policy and Law,

Canada

- Hame Polytechnic, Finland
- Jyvaskyla Polytechnic, Finland



and associations:

- NISPA
- CEEMAN Central and East European Management Development Association

Management Development Association

- EAIE -European Association for

International Education

-efmd - European Foundation for

Management Development

- IAU The International Association of Universities
- IFEAMA International Federation of

East Asian Management Association

- AMA - American Management

Association

- GBATA - Global Business and

Technology Association

- ECEM - Network of Institutes and School of Public Administration in

Central and Eastern Europe

- EUPRERA - European Public Relations

Education & Research Association

- IAOE - International Academy of Open education



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Exchange programmes

1. Jyvaskyla University of Applied Sciences, Finland

length - 5 months language of tuition - English

2. Higher Commercial School of Rouen, France

length - 5 months language of tuition - French, English

3. Paris Graduate School of

Management, France

length - 5 months language of tuition - French, English

3. Fachhochschule Wiesbaden, Germany

length - 5 months language of tuition - German, English

4. Fachhochschule Osnabruek, Germany

length - 5 months language of tuition - German, English **5. Fachhochschule Pforzheim**

length - 5 months language of tuition - German, English

6. Hogeschool Enshede

length - 5 months language of tuition - English

7. University of Balearic Islands length - 1 academic year language of tuition - Spanish



Double degree programmes

- 1. Hogeschool Enshede, The Netherlands
- 2. University of Wolverhampton, Great Britain
- 3. University of Ange, France
- 4. University of Tourism and Hotel Management, Cyprus

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Courses in English

Apart from tuition in Russian SUM has courses in English too. "Crosscultural models and technologies of management" programme in English was opened in 2005 for the exchange students and Russian ones, who are eager to study in English. The programme is a block of electives, 4.5 credit each. The list of courses is different in the autumn and spring semesters. Students obtain 31.5 credits in a semester, if they choose all the electives. Depending on the sending institution requirements, students can choose less disciplines.

Lecturers on the programme, are members of SUM faculty, who were studying and working abroad and visiting international faculty.

The programme has Russian perspective - the way how this or that aspect of business is done in Russia, etc.

Among the courses available in **English are:** Banking Syllabus; Theory and Practice of the Economic Transformation; WTO, Foreign Trade Policy of the USA and EU; Political and Legal System; Marketing of Intangibles; Socioeconomic Reforms in Russia and International Division of Labour: Services Sciences; Management and Engineering; Russian Business-law; Principles of Employer's law; Innovative Corporations' Development; Consumer Behavior; Services Sciences, Management and Engineering; Public Relations; Corporate Governance; Management of Cross-cultural Communications; Organizational Behavior; Managerial Decisions; Strategic Management; Organization Theory; Management; Partnerships and Co-operation of European Union and Russia; Comparative Corporate Governance; Cross-cultural Management; Project Management, etc.



Accommodation

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University has two big student hostels on the campus. All non-Moscow-resident and international students of SUM are provided with a place at the student hostel. The cost is 20-30 EU per month, depending on the type of the room. The rooms available are two and three-bed with the shared kitchen. For additional fee internet access is available in the room.









Facilities

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SUM has a vide range of facilities to offer. We have chargeable and free computer classrooms with the access internet. The free ones are located in the Centre for International Programmes and in the Library

The Library itself has a great collection of various literature - from Russian and international economic study books to fiction. The use of the library materials is free of charge.

Photocopying facilities are available in small University bookstalls and in tthe University Publishing Centre.

For sport lovers the spots complex exists with football, basketball, volleyball, tennis, badminton, boxing and fitness classes.



What is important - there are many places to eat in the University. For approximately 100 RU (2.8 EU) one can have a lunch in the canteen. There are also many cafūs in SUM (even Japanese national one!) apart from the canteen, but food, however, is a bit more expensive there.



Facilities

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There's also a dancing and drawing studio in the University, and a one can always take part in different social events like discos and celebrations or even participate in the organisation of International Students' Days of days of different countries.













Moscow. Useful Tips

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Facts



The city area is about 30 km in diameter and the population reaches to almost 10 million people.

The main historical core of Moscow is Kremlin (a fortress - on photo), which is located in the core of the city. Tverskaya street, which is the main avenue of the city, starts from the Kremlin and heads north to become Leningradskoye Shosse, which leads directly to St. Petersburg (750km).

Moscow has a radial structure, and the Garden Ring road defines the center of the city. A smaller Boulevard Ring defines the city's downtown. To be able to find the right building on any street, it's useful to know that in Moscow house numbering starts from the center.

Also, the odd-number houses are located to the left, and the even-number houses - to the right. So, if you're looking for Tverskaya st., #2, for example, it will be located very close to the Kremlin (which is the most central place in Moscow), on your right-hand side (if you turn your back to the Kremlin).





Moscow. Useful Tips

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Weather

Moscow is located in the middle of the continent, so the temperature is contintal, which means hot weather in Summer and cold weather in Winter. The hottest months are July and August, when the temperatures can reach +30-35 celcius. They are followed by mild September, which turns into Indian Summer - the last warm days of the year usually in the end of the month. October sees the Autumn starting and the temperatures can go down to zero by the end of the month. The first snow usually appears in the middle of November, but the most snowy months are January and February. February is also the coldest month, when the temperatures often go down

March is when the Spring comes, and the temperatures rise back to zero and it becomes quite warm by the end of April only (10-15 celcius). The snow leaves in the end of March. The end of April sees an abrupt change to warm and sunny weather, and in the beginning of May it can already be +20. May

Transport

Moscow's system of municipal transport includes the Metro network, along with the overland routes covered by buses, trolley-buses, trams, and route-taxis. The Metro, buses, trolleys, and trams operate from 5:30 a.m. to 12:30 a.m., while the route-taxis run from 8:00 a.m. to 10:00 p.m.



Moscow. Useful Tips

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There are over 150 Metro stations in Moscow, all of them open from 5:30 a.m. to 12:30 a.m. The entrances to all stations are marked by a big letter "M". At a cost of 17 RU (0.5 EU), one token can take you anywhere in the system. Multi-trip plastic cards and season passes can also be purchased. Each of the ten Metro lines is marked by a different color.

Buses, trolley-buses, and trams operate throughout the city, and run from 5:30 a.m. to 12:30 a.m. To ride a bus, trolley-bus, or tram you first need to purchase a ticket. You can buy them from the driver directly - 25 RU (0.7 EU) or in the kiosks located near the busier bus stops - 15 RU (0.4 EU).

Route taxis usually have the same numbers as the buses or trolleys and go the same route. If you see a route taxi approaching just wave it down like a taxi. You must pay for a trip from 17 to 25 R (0.5 EU-0.7 EU) to the driver. When you are near your stop just say aloud to the driver where to s t o p .

Eat Out

Moscow has a huge variety of restaurants and cafes for every taste. The most popular at the moment are "trendy" pre-party cafes, while only a year ago Moscovitans were going through the "sushi frenzy", which has now settled down. Normally, it is possible to have a good dinner for 400 RU (12 EU) per person, although it will go up to 800 RU (24 EU) and more if you choose a very popular place.









www.guu.ru www.sumcip.ru